

Strategies for Leading Change



March 24, 2009 Executive Briefing
Registration - Call Karen 972.473.2400

**REMINDER:
FREE
EXECUTIVE
BRIEFING**

**DATE:
MARCH 24, 2009**

Free Executive Briefing and Lunch

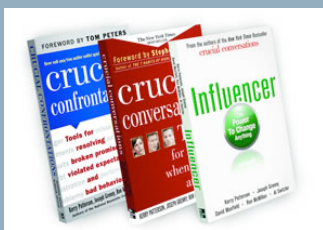
**TIME:
11:30 - 1:30 AM**

Informal Networking will be followed by Formal Introductions and Presentation

**LOCATION:
15900 DOOLEY ROAD
SUITE 100
ADDISON TEXAS
75001-4243**

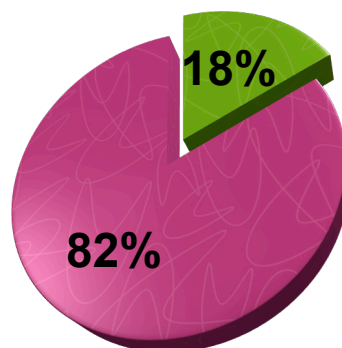
Follow Signage in Lobby to First Floor Meeting Room

**QUESTIONS:
MORNING OF EVENT**
Call John at 972.841.1135 or
Karen at 469.363.3630



**Project Failures:
Discussing High Stakes
Business Initiatives**

In one recent VitalSmarts poll conducted across 20 industries, results from nearly 600 respondents reveal that more than 80% of employees know far in advance when key organization-wide initiatives are doomed to failure but feel incapable of speaking up.



Of the 82% that recognize that the project is destined for failure, most become aware of the derailing facts within the first days of project initiation.



Over 80% of employees suggest that it was commonly known that there was a key decision maker who could have gotten it back on track. Some of these folks never tried to speak up because those that did - failed to influence direction or outcome. There were ten percent that did try and were successful. These are folks that succeeded where others failed - they are the "positive deviants" we studied!

Become a Positive Deviant Today!



Our Executive Briefing will offer an entertaining look at our research findings, solutions and selected case-studies to help your organization lead sustainable change. Become a